

For Immediate Release
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Additional RFID Tag Production Capacity Added New Production Line Enhances Speed to Market

MARKHAM, ONTARIO, CANADA, Wednesday, February 22nd – Marnlen RFI*D* announced today that its new high-speed RFID label converting equipment is now in production. This state-of-the-art production line is capable of inserting any size RFID inlay to label face stock, producing a multitude of UHF and HF standard and custom radio frequency identification (RFID) labels and tags. 100% end-of-line inspection ensures quality, accuracy and reliability – RFID labels and tags that perform.

“This additional production capacity will help Marnlen RFI*D* provide its customers with custom and standard flexible RFI*D* labels and tags, as more and more companies apply RFID tags to pallets, cartons, and items shipped through the global supply chain,” said Andris Lauris, Vice President Marnlen RFI*D*. “This capacity growth is in response to market demand, and builds on Marnlen RFI*D*’s significant investment in RFID application engineering and research & development.”

About Marnlen RFI*D*

Marnlen RFI*D* designs, manufactures, and supplies standard and custom flexible RFI*D* labels – along with the application engineering support to ensure customer satisfaction, even in the harshest operating environments.

Marnlen RFI*D* is a division of Marnlen Management Limited, a privately owned corporation established in 1977, with state-of-the-art 250,000 square foot ISO 9001:2000 certified facilities in Toronto, Canada. Six Sigma quality system methodologies guide the actions of the 400 employees of Marnlen Management. Marnlen RFI*D* offers customers the label design, manufacturing, and licensing expertise of sister divisions Sandylion Sticker Designs, the world’s largest sticker company with retail space in over 100,000 locations in 60 countries, and Labelad, the award winning pressure sensitive label and flexible packaging manufacturer serving North American brand builders. Marnlen RFI*D* focuses on the North American Supply Chain, CPG, Pharma, and HABA markets. To learn more, contact us at 866-729-RFID(7343) or see our website at www.marnlen.com.

